POSTAL VOTING FORM

The postal voting form must be received by the Company no later than 4th August 2023.

The following shareholder hereby exercise its voting rights for all of the shareholder's shares in Readly International AB (publ), reg. no. 556912–9553, at the Extraordinary General Meeting on 10 August 2023. The voting rights are exercised in accordance with what is stipulated in this voting form.

Shareholder	Social security no/registration no

Declaration (if the signee is representing a shareholder who is a legal entity): The signee is a director, CEO or authorized signatory for the shareholder and I declare that I am authorized to cast this postal vote on behalf of the shareholder and that the contents of this postal vote corresponds with the shareholder's decisions.

Declaration (if the signee is representing the shareholder by proxy): The signee declares that the attached proxy corresponds with the original and that it has not been withdrawn.

INSTRUCTIONS FOR POSTAL VOTING

- Fill in all the information above.
- Select your chosen answers below.
- Print, sign and send the form Kanter Advokatbyrå KB, Att: Emelie Möller, Box 1435, 111 84 Stockholm (please mark the envelope "Readly EGM 2023"). A completed and signed form may also be submitted electronically and shall, in that case, be sent to moller@kntr.se.
- If the shareholder is a natural person who casts its vote personally, it is the shareholder who shall sign at Signature above. If the postal vote is being cast by proxy for the shareholder, it is the proxy who shall sign. If the postal vote is being cast by a representative for a legal entity, it is the representative who shall sign.
- If the shareholder votes by proxy, a signed and dated power of attorney shall be enclosed to the form. Forms of power-of-attorney are available on the Company's website, https://corporate.readly.com/. If the power-of-attorney is issued by a legal entity, a verified copy of the registration certificate or an equivalent authority document for the legal entity must be appended. The power-of-attorney and the registration certificate may not be older than one year. However, a longer period of validity may be specified on the power-of-attorney (although no longer than five years from the date of issue).
- Please note that a shareholder whose shares are registered in the name of a nominee must have their shares owner-registered in order to vote.
 Please see the notice for the Extraordinary General Meeting for more information.

The shareholder cannot leave other instructions in the voting form other than to select one of the options for the respective items below. If the shareholder does not wish to vote in a specific matter, please do not select an option for that item. If the shareholder has made its vote conditional or provided other instructions, or changed or added information to the form, the vote (i.e the postal vote in its entirety) will be void. Only one form per shareholder will be valid. If more than one form is received from the same shareholder, only the form with the most recent dating will be taken into account. If two forms with the same dating are received from the same shareholder, only the form last received by the company will be taken into account. Incomplete or incorrectly completed forms may be disregarded.

The postal voting form and any authorization documents must be received by the Company no later than 4 August 2023. A postal vote may be withdrawn up until the same day by informing the Company at the address or e-mail address above. Those who wish to withdraw a submitted postal vote and instead exercise their voting rights by participating in the Meeting in person or through a proxy must give notice thereof to the Meeting's secretariat prior to the opening of the Meeting.

For the complete proposals for resolution, please see the Extraordinary General Meeting notice and other General Meeting documents on Readly International AB's website, https://corporate.readly.com/, that will be published no later than three weeks prior to the Meeting.

For information on how your personal data is processed, please see https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelsk a.pdf.

Extraordinary general meeting of Readly International AB (publ) on 10 August 2023

The answer options below refer to the proposals set out in the notice convening the Extraordinary General Meeting and provided on the Company's website.

ITEM			
Appointment of chairman for the meeting (i) Ebba Olsson Werkell	Yes	No	
5. Examination of whether the meeting has been duly convened	Yes	No	
7. a) Resolution to approve publisher agreement with Bonnier News AB	Yes	No	
7. b) Resolution to approve publisher agreement with Bonnier Publications International AS	Yes	No	
7. c) Resolution to approve advertising agreement with Bonnier News AB	Yes	No	