



Three Guardian News & Media titles added to Readly's growing portfolio

[Readly](#), the European category leader in digital magazines, continues to bolster its portfolio of national dailies and magazines. Guardian News & Media has added The Guardian, The Observer and its international news magazine Guardian Weekly to the platform, expanding their global reach to Readly's subscribers and gaining access to data insights generated by the all-you-can-read service.

Two of the UK's leading publishers, the ESI Media and Reach plc, joined Readly earlier this year making six national news titles available for the Readly global audience. The addition of the three titles from Guardian News & Media, which includes the world's oldest Sunday newspaper, The Observer, further strengthens Readly's position as the European category leader within all-you-can-read subscriptions.

*– We have always sought to make our content available to a global, digital audience so it makes sense for us to partner with Readly to broaden the digital distribution of our titles. We are proud of our reputation for fearless reporting and agenda-setting journalism and hope that Readly's digital audience will enjoy reading our range of publications; from The Guardian and The Observer newspapers to Guardian Weekly magazine, says **Ross Paterson, Head of Licensing at Guardian News & Media Limited.***

– We are thrilled to be able to strengthen our content portfolio with these titles. They are much-loved by consumers and the media industry alike so it's great news for our audience that they are now available on the app. It also symbolizes how far we have

*come in our leading role as within digital reading. As people increasingly seek trusted, quality journalism, newspapers are an important part of our growing inventory, improving the consumer offering and strengthening our ecosystem, says **Ranj Begley, UK Managing Director and Chief Content Officer at Readly.***

Readly now offers its readers eight of the UK's national dailies on its platform including The Evening Standard, The Independent, The Daily Express, The Sunday Express, The Daily Mirror, The Sunday Mirror, The Guardian and The Observer. The titles will be available to Readly's global audience in the UK, Ireland, Australia, New Zealand, Germany, Austria, Switzerland and Sweden.

ENDS

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About Readly

Readly is the European category leader for digital magazines. The company offers a digital subscription service, that lets customers have unlimited access to nearly 5,000 national and international magazines - all in one app and at a fixed monthly fee. Readly has subscribers in more than 50 countries and content available in 17 different languages. In collaboration with around 800 publishers worldwide, Readly is digitizing the magazine industry. In 2019, revenues amounted to SEK 265 million. Since September 2020, the Readly share is listed on Nasdaq Stockholm Midcap. <https://corporate.readly.com>

About Guardian News & Media Limited

Guardian News & Media (GNM) publishes theguardian.com, one of the world's leading English-language newspaper websites. Traffic from outside of the UK now represents around two-thirds of the Guardian's total digital audience. In the UK, GNM publishes the Guardian newspaper six days a week, first published in 1821, and the world's oldest Sunday newspaper, The Observer.